Spring Fling
Writers Conference 2024
April 18 – 20
Beverly Jenkins · Kate Clayborn

Our Strength Is Love

SPONSORSHIP LEVELS

<u>Platinum ($15,000+)</u> – Primary name sponsor, logo on donor's choice of swag, Advertising throughout the venue including but not limited to signage at registration desks, voice recorded pre-workshop sponsor acknowledgement and logo on placards/screens, logo on platform/registration landing page and conference crawl, space in both the virtual and in-person exhibitors hall where virtual space includes a video presentation of up to ten minutes with the ability to schedule appointments or speak live to attendees, ability for a spotlight of up to 55 minutes which would be included in the main conference programming outside of the exhibitors hall and the ability to interact or speak live to attendees, prominence in social media blasts and up to ten complimentary conference registrations

<u>Diamond ($10,000-$14,999)-</u> Logo on donor's choice of swag, Advertising throughout venue including but not limited to signage at registration desks, inclusion on voice recorded pre-workshop sponsor acknowledgement and logo on placards/screens, logo on platform/registration landing page and conference page crawl, space in both the virtual and in-person exhibitors hall where virtual space includes a video presentation of up to ten minutes with the ability to schedule appointments or speak live to attendees, ability for a spotlight of up to 55 minutes which would be included in the main conference programming outside of the exhibitors hall and the ability to interact or speak live to attendees, featured in social media blasts, up to five complimentary conference registrations

<u>Gold ($5,000-$9,999)</u> – Logo on swag (conference managed), signage at registration desks, inclusion on voice recorded pre-workshop sponsor acknowledgement and logo on placards/screens, logo on platform/registration

landing page and conference page crawl, space in both the virtual and in-person exhibitors hall where virtual space includes a video presentation of up to ten minutes with the ability to schedule appointments or speak live to attendees, ability for a spotlight of up to 55 minutes which would be included in the main conference programming outside of the exhibitors hall and the ability to interact or speak live to attendees, inclusion in social media blasts

MOBILE APP ($3,500) – Prominent, Click through logo (with shareable demographics and data post event) seen on the conference app. Analytics are available and will show the following information on the event:
- **Number of Attendees** - total number of attendees that accessed the event via mobile app
- **Average Times App Opened** - average times when all attendees accessed the event via mobile app
- **Average Time Spent** - average time used by all attendees accessing the mobile app

Silver ($1,000-$4,999) - logo on platform/registration landing page and conference page crawl, space in both the virtual and in-person exhibitors hall where virtual space includes a video presentation of up to ten minutes with the ability to schedule appointments or speak live to attendees, ability for a spotlight of up to 55 minutes which would be included in the main conference programming outside of the exhibitors hall and the ability to interact or speak live to attendees, inclusion in social media posts

Bronze ($500-$999) – logo on platform/registration landing page and conference page crawl, space in both the virtual and in-person exhibitors hall where virtual space includes a video presentation of up to ten minutes with the ability to schedule appointments or speak live to attendees, ability to send swag for inclusion in attendee bags

Ruby – ($250-$499) – logo on platform/registration landing page and conference page crawl, space in-person exhibitors hall with ability speak live to in-person attendees (space in the virtual exhibit available for $100 fee)

Pearl – ($150-$249) – logo on platform/registration landing page and conference page crawl, (space in virtual and in-person exhibit space for $150 fee)

****All sponsors will be listed by category in our printed program***